

MailChimp is a free emailing service that lets you email less than 2,000 people (but we know we will never have that many students to worry about having to email)!

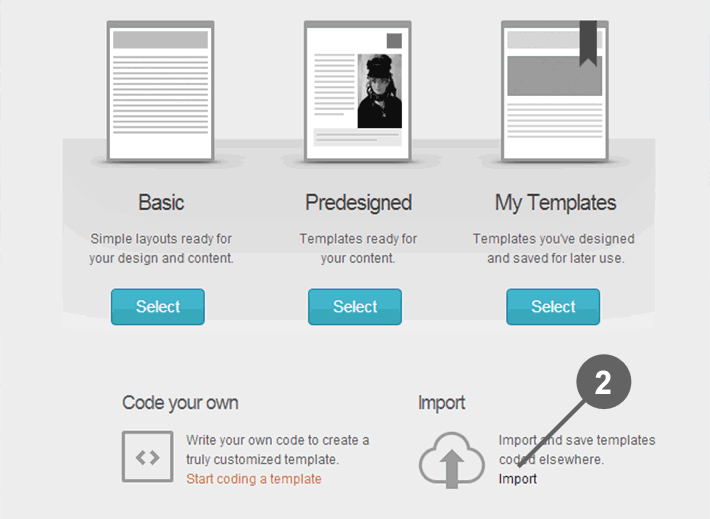
MailChimp is a great resource for educators to use because it helps keep parents connected, and notifies them of upcoming events and even grades.

MailChimp is used by creating an account and then using the already made templates or by coding your own template to display news, important information, write thank you notes, do holiday invites, and then you can get parents to see your posting by having them enter the link into their phone at meet the teacher night or in parent information packs.

Here is my video giving a basic overview of how to login and use [https://mailchimp.com](https://mailchimp.com/)

<https://drive.google.com/file/d/0BwdZDWuT1OJEeUhRNGgxOWctaUk/view?usp=sharing>

This is a very easy site for teachers to use to get the information to parents on premade templates or they can design their own. It helps with time management and is simple to use.



MailChimp can be used in many ways in the classroom for active engagement and event to actively engage parents in the happenings of school events and need to know information...

1. MailChimp provides free newsletter templates so that teachers can send out a weekly newsletter.

2. You can use MailChimp to send out an email notifying parents of progress reports.

3. MailChimp can be used to announce end of the grading period announcements.

4. MailcChimp can be used to list specific project details.

5. MailChimp can be used as a remind app to notify parents and students of deadlines.

6. MailChimp can be used to send out field trip information via email, newsletter, or as a reminder.

7. MailChimp is not only for teachers, but the PTA can use it to send out notifications on events and fund raisers coming up.

8. Clubs can create their own MailChimp to keep everyone connected and up to date on information.

9. MailChimp can be used for fundraising events to make posters and send them out via email or printing.

10. MailChimp is easy to set up, use, and already has premade templates that you can just edit to fit your needs!

Here is a sample newsletter that I made for my class. Just click the link, if that does not work you can copy and paste the link in your web browser.

<https://us16.admin.mailchimp.com/templates/share?id=75546086_dba4e45b98956d3bd925_us16>

Resources:

https://www.maneuveringthemiddle.com/mailchimp-for-teachers/

[https://mailchimp.com](https://mailchimp.com/)